

THERMOPLASTIC CONCENTRATES 2009

*An international marketing, business and technical
conference for the thermoplastic concentrate industry*

February 10-12, 2009

*Crowne Plaza San Marcos Golf Resort
Phoenix, AZ USA*

SAVE \$150 if you register before January 5th 2009

Organized by
Applied Market
Information LLC

Sponsored by: Novant Chemicals, Cristal Global, Dupont and Pomini



February 10-12, 2009

*Crowne Plaza San Marcos Resort,
One San Marcos Place, Phoenix, AZ USA*

For over ten years AMI's THERMOPLASTIC CONCENTRATES conference has been the major forum where senior executives in the industry meet to discuss future innovations and business developments. The program for 2009 will be building on this track record with a number of presentations which give original and perceptive views on future direction in the market and more importantly how companies need to adjust to ensure growth and development.

Recent years have been a roller coaster ride for the thermoplastic concentrates industry. Record growth in the late 1990s gave way to shrinking markets in the period 2001-2005. Since that time industry conditions have fluctuated between robust health and downward market movements. The clearest development has been the success in some markets such as grass yarns and sophisticated packaging compared to difficulties in commodity packaging and molding markets. The challenges to the industry have never been greater, from rapidly escalating raw material pricing, global competition, increased service levels and changing industry structure. The challenge of supplying customers with cost effective and improved products which enable the development of sustainable and innovative products has never been greater.

For Thermoplastic Concentrates 2009 we have assembled speakers from companies that are at the cutting edge of developments for pigments, additives and machinery technology to answer concentrate producer's needs and requirements for new innovative products. The meeting will also provide an excellent opportunity for the concentrates industry to discuss new ideas and concepts in added value products and delivering better service to the customer. To this end the conference includes a number of stimulating, business focused papers, where leading managers within the industry exclusively share their thoughts and visions on the future.

Thermoplastic Concentrates will also provide a chance to review the status in the North American market in a global context. How is business faring compared with the rest of the world? What is the threat from China or North America? How are rising energy and raw material costs affecting profitability? Are companies prepared for the downturn in the business cycle? Challenging questions that hopefully you will find some answers to at this year's Thermoplastic Concentrates conference.

FIVE GOOD REASONS WHY YOU SHOULD ATTEND:

Key market papers will give you unrivalled information on market size, growth and the global trends for concentrates and the plastics industry as a whole.

You will hear about some of the most important technical developments in materials and machinery and how they can help you improve productivity and performance.

Benchmark your company's performance and experience against those of other leading players in the industry that will be at this event.

Put your marketing or technical questions to a panel of industry experts.

Network with our senior international audience.

TUESDAY, FEBRUARY 10, 2009

- 2:00 Registration opens
- 2:10 Welcome and Introductory Remarks

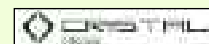
MARKET OVERVIEW

- 2:40 **Changes in world polymer markets - the message for concentrates producers**
Mr. Andrew Reynolds, Research Director, APPLIED MARKET INFORMATION LTD

PIGMENTS/ADDITIVES

- 3:10 **Carbon Black: A highly engineered additive for plastic pipe applications**
Dr. Natalie Harris, Director, NA Applications Laboratory, Columbian Chemicals

- 3:40-4:10 **Coffee break**, sponsored by
Cristal Global



- 4:10 **Ultramarine pigments: current challenges, promising future**
Mr. Larry Lane, Director of Sales & Marketing, NUBIOLA

- 4:40 **Color trends in plastics using effect pigments**
Ms. Doreen Becker, Technical Marketing Manager, BASF

- 5:10 **Afternoon wrap-up and questions**

- 5:15-6:45 **Cocktail reception**

WEDNESDAY, FEBRUARY 11, 2009

- 8:30 **Welcome coffee**
- 9:00 **Opening announcements**

PIGMENTS/ADDITIVES

- 9:10 **Styling for effect with aluminum pigments**
Mr. Peter Stone, Market Development Manager, SILBERLINE

- 9:40 **Effect of TiO2 selection on PE film durability**
Mr. Bill Lashway, Principal Technical Service Engineer, CRISTAL GLOBAL

- 10:10-10:40 **Coffee break**, sponsored by Pomini



- 10:40 **Plastic flushed colors for masterbatch production**
Mr. Mayur Sheth, Partner & Director (Technical), PLASTICHEMIX

- 11:10 **Optimized UV stabilization systems for interior TPO & TPE applications**
Dr. Nikolas Kaprinidis, Application Specialist, CIBA

- 11:40-1:10 **Lunch**

EQUIPMENT/TECHNOLOGY

- 1:10 **Practical considerations of pelletizing**
Dr. Phil Shoemaker, President, AUTOMATIK, INC

- 1:40 **Optimizing resources for profitable compounding in the global market**
Mr. Stan Broadhead, Senior Sales Engineer, FARREL CORPORATION

- 2:10-2:40 **Coffee break**

- 2:40 **What's new in blending and feeding equipment for compounding and processing**
Mr. Keith Larson, Manager of Sales & Marketing, COLORTRONIC

PROGRAM

- 3:10 Efficient color changes during compounding by using an online color spectrophotometer to control quality**
Mr. Martin Mack, Vice President Research & Development
Extrusion Division, KRAUSSMAFFEI-BERSTORFF
- 3:40 Afternoon wrap-up and questions**

THURSDAY, FEBRUARY 12, 2009

- 8:00 Welcome coffee**
8:30 Opening announcements

EQUIPMENT/TECHNOLOGY continued

- 8:40 Developments for high speed, energy input twin screw extruders**
Mr. Charlie Martin, General Manager, LEISTRITZ

BUSINESS FORUM

- 9:10 Global food contact compliance overview and update**
Dr. Neal Earhart, Manager FDA Compliance, CIBA
- 9:40 What's driving your color urban art worldwide (graffiti)**
Mr. George Iannuzzi, Market Development Manager,
EMD CHEMICALS, INC.

- 10:10-10:40 Coffee break**, sponsored by
Dupont



- 10:40 Little company, big world - starting an additive concentrate business in the global market**
Mr. Eric Albee, President, AFI - GLOBAL, INC.
- 11:10 Following the customer, how to stay focused in the fast changing concentrate market**
Mr. Doug Borgsdorf, President,
PLASTICS COLOR CORPORATION
- 11:40 Challenges and change in the North American concentrate market**
Mr. Andrew Reynolds, Research Director,
APPLIED MARKET INFORMATION LTD
- 12:10 Morning wrap-up and questions**
- 12:20 Lunch**
- 1:30 Conference ends (approx)**

*All timings are approximate
AMI reserves the right to alter the program without notice*



GOLF TOURNAMENT SPONSORED BY:



Novant Chemicals is dedicated to providing color users with ranges of specialty organic and inorganic pigments incorporating excellent performance, stability and batch-to-batch consistency.

Through the application of demanding quality control systems to an Asian production platform, Novant creates world-class pigments with significant commercial advantages.

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Organized by:



APPLIED MARKET INFORMATION LLC

Applied Market Information LLC is the North American operation of Applied Market Information Ltd, Europe's leading supplier of plastics consultancy and information services to the global plastics industry. AMI LLC can offer the full range of AMI services and products to North American clients. Together with our well-established European-based operations this means AMI is well placed to provide a truly global research capability to our clients

Based in Reading PA, Applied Market Information LLC can supply all of AMI's European directories and CDs and is developing a whole new range of products for the North American market. Its range of specialized services cover individual consulting services, multi-client reports, conferences and publishing.

To find out more about AMI's conference program or any of our other services and products visit our web site at:

www.amiplastics.com

or call the AMI LLC office on: +1 610 478 0800 or
e-mail: mk@researchami.com.

**GREAT SAVINGS IF YOU
REGISTER BEFORE
January 5th 2009**

The latest program, including any new speakers or changes to schedules can be viewed on our website: www.amiplastics.com

