

Polyethylene Films 2009

*A marketing, business & technical conference
for the polyethylene films industry*



March 26-27, 2009

*The Shores Resort & Spa
Daytona Beach, FL, USA*

Register before February 10th, 2009 and save \$150

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POLYETHYLENE FILMS 2009

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The Shores Resort & Spa, Daytona Beach, FL, USA

POLYETHYLENE FILMS 2009 has established a position as the leading conference where the industry meets to discuss the major business and technical issues which are shaping its future. At the last conference the extruders in attendance accounted for over 3.0 billion lbs of resin usage resulting in a high level of discussion both inside and outside the formal conference sessions. In particular the structure of the conference allows delegates to have strong contacts with all steps in the supply chain from raw material to final users in a relaxed yet focused business environment.

In an age when the North American market for polyethylene film is ever changing, with the past couple of years have been particularly challenging because of rising raw material and energy costs, a growing threat from imported finished goods squeezing market share and slowing growth rates challenging market strategies. At the same time the pace of innovation in the industry has also been accelerating as evidenced by the increasing sophistication of many final end user packs which offer improved functionality and performance. Whilst balancing the need for short terms strategies to ensure the continuance of their business companies also need to keep abreast of the latest raw material, additive and machinery developments in order to be sure they are offering the best and most competitive product. POLYETHYLENE FILMS 2009 gives companies a fantastic opportunity to benchmark their position against best strategies in the industry while at the same time increasing their understanding of the future opportunities which are developing in the market.

POLYETHYLENE FILMS 2009 will look in detail at both the business challenges and technical developments and how they are affecting today's film producers and the implications for the future. An international panel of expert industry speakers has been assembled by AMI to provide in-depth analysis of trend-setting developments in polyethylene materials and additives and how they will enhance the cost and performance of film products and potentially reshape the industry. Several key papers will also cover the latest in film manufacturing technologies and how they will improve output and profitability. POLYETHYLENE FILMS 2009 will also include a special markets/issues forum that will aim to put these material and technological developments in the context of the challenging business environment film producers and their customers operate in. Industry consultants, AMI, will provide a detailed review of globalization trends within the PE film industry as well as the market situation in North America. There will also be a panel discussion to allow all participants to put forward their views on the trends and developments in the polyethylene film industry.

5 GOOD REASONS WHY YOU SHOULD ATTEND:

Get an independent view on the trends in the global trade of PE film products. What are the threats and opportunities in trade?

Find out about the latest technology developments in polyethylene grades and how they will influence film performance and costs

Assess the latest process developments and find out how they can help improve productivity and output

Benchmark your company's performance and experience against those of other leading players in the industry

Network with our senior delegates and speakers drawn from throughout the industry

CONFERENCE HOTLINE

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CONFERENCE

Thursday, March 26, 2009

8:00 - 9:00 **Registration & welcome coffee**
9:00 **Opening remarks**

MARKET OVERVIEW

9:10 **Polyethylene film industry trends - making the most of new opportunities**
Mr. Andrew Reynolds, Research Director, APPLIED MARKET INFORMATION LTD.

RAW MATERIALS

9:40 **Antifogs for packaging applications - past, present & the future**
Mr. Abe Mor, Vice President of Technology, TECHMER PM

10:10 **TiO2 tools for film applications**
Mr. Phil Niedenzu, Plastics Global Offering, DUPONT CHEMICALS

COFFEE BREAK

10:40 **An introduction to polymer processing aids for film applications**
Mr. Brian Smith, Viton® FreeFlow™ Technical Services, DUPONT PERFORMANCE ELASTOMERS

11:10 **The latest innovation in metallocene polyethylene**
Mr. Dirk Michiels, Global Polyolefin Products Technical Manager, EXXONMOBIL CHEMICAL COMPANY.

11:40 **Film formulation & processing effects on high molecular weight, high density polyethylene (HWW-HDPE) blown film**
Dr. Leonard Cribbs, Consulting Researcher, LYONDELLBASELL INDUSTRIES

12:10-1:30 **LUNCH**, sponsored by Davis Standard LLC:



1:30 **Additive, whites and specialty concentrates for improving performance and efficiency of polyolefin films**
Dr. Sushant D. Roy, Technical Manager, INGENIA POLYMERS INC.

2:00 **Advances in nucleation of polyethylene films**
Mr. Pedro Van Hoecke, Global TS & D Director, MILLIKEN & COMPANY

2:30 **New opportunities for your existing film and extrusion coating applications**
Mr. David Weisinger, Global Technical Leader - Vistamaxx™ Film, EXXONMOBIL CHEMICAL COMPANY

COFFEE BREAK

EQUIPMENT/TECHNOLOGY

3:30 **Recycling is more important than ever before! The latest technology available to recycle blown/cast film scrap**
Mr. Chris Strzelecki, Vice President - Sales, ADVANCED EXTRUSION SOLUTIONS

4:00 **Leveraging equipment for profitable sustainability**
Mr. Timothy Lewis, Vice President of Marketing and Sales, CMD CORPORATION

4:30 **Recent machinery developed for polyethylene film niche applications**
Mr. Rick Keller, Vice President - Blown Film Business Group, DAVIS STANDARD LLC

PROGRAM

5:00 **Enhancing polyethylene film properties through layer multiplication**
Mr. Gary Oliver, Vice President of Technology, EXTRUSION DIES INDUSTRIES, LLC.

5:30 - 7:00 **COCKTAIL RECEPTION**

Friday, March 27, 2009

7:30 - 8:00 **WELCOME COFFEE**
8:00 **OPENING ANNOUNCEMENTS**

EQUIPMENT/TECHNOLOGY continued

8:10 **Advances in quoting and pricing in the flexible packaging market**
Mr. Jacob Aharon, President, PLASTISOFT CORPORATION

8:40 **Utilizing gear pumps on multilayer film production lines**
Mr. Brad Casale, Sales/Customer Service, PSI-POLYMER SYSTEMS INC.

9:10 **Efficiencies in extrusion - "Where the money is"**
Mr. Nick Nigro, Sales Manager of Extrusion Systems, WINDMOELLER & HOELSCHER CORPORATION

9:40 - 10:10 **COFFEE BREAK**

10:10 **Keeping confident in today's market**
Mr. Steven DeSpain, Vice President of Sales and Marketing, KEIFEL INC.

BUSINESS FORUM

10:40 **Coex materials helping to address sustainability**
Mr. Chris Squire, Product Development Manager, AEP INDUSTRIES

11:10 **Past, present, & future- A global perspective on polyethylene films & packaging**
Mr. Satish Sharma, CEO/Owner, NINA PLASTICS

11:40 - 1:00 **LUNCH**

1:00 **Polyethylene films are a sustainable packaging solution. It's more than just the source that makes a film green**
Mr. Brian Muehl, Manager of Materials Technology and Sustainability, ALCAN PACKAGING

1:30 **Compostable cellulose packaging films from a renewable resource**
Mr. Malcolm Cohn, Market Manager - Americas, INNOVIA FILMS

2:00 **Polyethylene film market in Central Eastern Europe**
Dr. Gabor Szalai, General Manager, OKOPET LTD.

2:30 - 3:00 **COFFEE BREAK**

3:00 **Making grocery bag recycling into a viable business**
Mr. Jeff Crew, Senior Materials Buyer, TREX COMPANY

3:30 **Global aspects of future polyethylene film market developments**
Mr. Andrew Reynolds, Research Director, APPLIED MARKET INFORMATION LTD.

4:00 **CONFERENCE WRAP UP & QUESTIONS**

HEADLINE SPONSORS:

AMPACET CORPORATION



As the industry's largest volume producer with technical centers and manufacturing sites in North and South America, Asia and Europe, Ampacet Corporation develops, innovates and manufactures the high quality color and additive masterbatches for cast & blown film and extrusion coating applications. Ampacet produces utility and specialty black and white masterbatches plus the broadest array of custom colors and specialty additive masterbatches including chemical foam agents, antistats, antifogs, slips and antiblocks, flame retardants, optical brighteners, release agents, UVI / UVA, conductive blacks, process aids, purges and shut down compounds.

www.ampacet.com

TECHMER PM



Founded in 1981, Techmer PM has established a solid reputation for delivering top-quality, custom-tailored additives, colorants, and masterbatches. The company regards its customers as partners and forms long-term relationships that emphasize continuous improvements in both products and quality processes. As a result, an elite circle of national and international customers relies on Techmer PM's advanced technology to add value and compete more effectively in markets ranging from food packaging and agricultural films to construction materials and textiles.

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Based in Reading, PA, Applied Market Information LLC produces a range of reports covering the main markets for plastics in America, Asia and Europe. Our range of specialized services cover individual consulting services, multi-client reports, conferences and publishing.

To find out more about AMI's conference program or any other of our services or products visit our web site at www.amiplastics.com or call the AMI LLC office at 610 478 0800 or email: wg@researchami.com.

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All timings are approximate.
AMI reserves the right to alter the program without notice.

