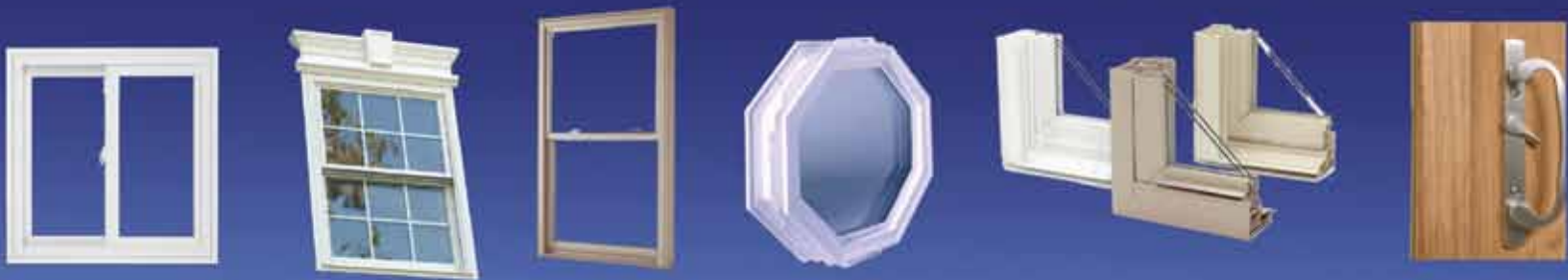


Profiles

2010

International business and technology conference for the window, door and siding profile industry



June 2-3, 2010
The Hilton City Avenue, Philadelphia, PA, United States

Images courtesy of Simonton Windows

SPECIAL OFFER: REGISTER BEFORE APRIL 23rd AND SAVE \$190!

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Profiles 2010

June 2-3, 2010

The Hilton City Avenue, Philadelphia, PA, United States

AMI is pleased to announce the program for the 9th AMI international conference on construction Profiles 2010, to be held June 2-3, 2010 at the Hilton City Avenue, Philadelphia, PA. The conference brings fresh reports on the state of the markets in North America covering industry trends and specific information on the US profile manufacturing industry.

There are upgrades coming to materials, particularly in PVC formulation where stabilization has seen pressure to remove heavy metals and substitution requires other changes to recipes to maintain durability. Test houses have worked on accelerated weathering to predict long-term performance in extremes of climate.

Decorative effects increase customer appeal and can improve market share, from foils to colorants and capstocks.

The environmental issues facing society have led to an increase in the use of construction products with energy conservation ratings, recycling of end of life windows, and efforts by industry to reduce its carbon footprint and green credentials in manufacturing.

Profiles 2010 provides a unique opportunity to get together with market experts, manufacturers and the industry supply chain to examine new product developments and weigh up the possibilities for the future.

EARLY BIRD REGISTRATION OFFER

Register before April 23rd and save \$190. There are additional discounts for group bookings. The registration fee includes attendance at all conference sessions, the cocktail reception, lunch and refreshment breaks on both days, and a set of conference proceedings.

SPONSOR THIS EVENT

A variety of sponsorship opportunities are available at this conference to help to promote your company's products and services to this highly targeted audience. Contact the conference hotline for further information.

CONFERENCE VENUE

Philadelphia is on the East Coast with a major international airport and in easy reach of New York and Washington DC. The city sights include historic buildings, shopping malls and beautiful parks. It is a multicultural experience with many types of dining & entertainment offered.

CONFERENCE HOTLINE

Ms. Margit Korsak, Conference Director
on +1 610 478 0800
or fax on +1 610 478 0900
email: mk@amiplastics-na.com
for further information about this event

See the latest information and confirmed speakers at:
www.amiplastics-na.com

WEDNESDAY, JUNE 2, 2010

8:00-9:00 **Registration & welcome coffee**
9:00 **Opening announcements**

MARKET OVERVIEW

- 9:10 **The re-emerging vinyl window & door business**
Mr. John Swanson, Editor/Associate Publisher,
WINDOW & DOOR, United States
- 9:40 **An overview of the North American profile extrusion business**
Dr. Peter Mooney, President,
PLASTICS CUSTOM RESEARCH SERVICES,
United States

MATERIALS & MANUFACTURING

- 10.10 **Large size profile extrusions**
Mr. Daniel Cykana, Director of Engineering, M&BD,
BEMIS MFG. CO., United States
- 10.40-11.10 **Coffee break**
- 11.10 **The new standard for wide "process window" vinyl profile extrusion**
Dr. Richard Ketz, Manager Plastics Additives
Technical Service
DOW CHEMICAL COMPANY, United States
- 11.40 **Considerations in formulating rigid PVC compounds for profile extrusion**
Ms. Elvira (Ella) Rabinovitch, Vice President/
Consultant
PREMIER POLYMERS AND PROCESSING CONSULTING
INC., United States
- 12.10-1.40 **Lunch**
- 1.40 **PVC resin and profile**
Ms. Sylvia S. Moore, Director of Technical
Development,
SHINTECH, United States
- 2.10 **Mineral hydrate raw materials used in PVC profile formulating**
Dr. Reiner Sauerwein, General Manager BU Additives,
NABALTEC AG, Germany
- 2.40 **Factors affecting window profile stabilization with organotin stabilizers**
Mr. Mark Lavach, Manager, Applications Development
and Technical Services
ARKEMA, INC., United States
- 3.10-3.40 **Coffee break**
- 3.40 **The phase-out of Pb and Sn in Europe, a guideline for US? European experience with alternative systems**
Ing. Henk Huisman, Product Management
CHEMSON GmbH, Germany

4.10 **Polyurethane for slim and highly insulating window and façade elements: development results and production technology**
Mr. Gerhard Hörtrich, Project Manager
BBG Gmbh & CO. KG, Germany

4.40 **Titanium dioxide pigments by the sulphate route for PVC window frames**
Dr. Jörg Hocken, Application Manager Plastics
SACHTLEBEN CHEMIE GmbH, Germany

5.10-6.40 **Cocktail reception**

THURSDAY JUNE 3, 2010

8.30-9.00 **Welcome coffee**
9.00 **Opening announcements**

ENVIRONMENT & TESTING

09.10 **Recycling vinyl windows and doors**
Mr. Kevin A. Seiling, Corporate Director of Engineering
VEKA INC., United States

9.40 **Why outdoor weathering must verify accelerated testing**
Mr. Alan Boerke, Technical Sales Representative
Q-LAB CORPORATION, United States

DECORATIVE EFFECTS

10.10 **A bright future for profiles**
Mr. Ron R. van Hoorn, Technical Sales Manager
EVONIK DEGUSSA INTERNATIONAL AG, Switzerland

10.40-11.10 **Coffee break**

11.10 **Developments of waterborne paints and PVC profiles**
Mr. Abe Gaskins, President
MGM INDUSTRIES, United States

11.40 **PMMA capstocks: enabling alternative materials in demanding profile applications**
Mr. Adam Toft, Applications Development Engineer
ARKEMA INC., United States

12.10-1.40 **Lunch**

1.40 **Decorative profile wrapping technology**
Mr. Ken McFadden, Product Manager
STILES MACHINERY, INC., United States

2.10 **Understanding and characterizing embossing depth using laser based measurement technology**
Mr. Jim Williams, Sales Director,
BYTEWISE MEASUREMENT SYSTEMS, United States

2.40 **Conference ends**

EXHIBITION SPACE

Make it easy for the delegates to find you at this busy event with your own table top exhibition space. Bring your own display stand or simply use the space to have literature and samples available to ensure that you make an impact. The table top exhibition will run throughout the conference in the spacious lobby area next to the main meeting room. Please note that this service is only available to companies registering at least one delegate to attend the conference.

Space is limited so to avoid disappointment please register for this service as soon as possible.

HOTEL ACCOMMODATION

Delegates are responsible for booking their own accommodation. AMI has negotiated a room rate of \$129 at the Hilton City Avenue. To reserve a room please contact the hotel directly and state that you are attending AMI's Profiles 2010 conference.

Address: Hilton City Avenue
4200 City Avenue
Philadelphia, PA 19131
USA
Tel: +1 215 879 4000

**ORGANIZED BY:
APPLIED MARKET INFORMATION LLC**



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Based in Reading PA, Applied Market Information LLC can supply all of AMI's European directories and CDs and is developing a whole new range of products for the North American market. Its range of specialized services cover individual consulting services, multi-client reports, conferences and publishing.

To find out more about AMI's conference program or any of our other services and products visit our web site at:

www.amiplastics-na.com
or call the AMI LLC office at: +1 610 478 0800 or
e-mail: mk@amiplastics-na.com

Five good reasons to attend:

Check on the state of the markets

Keep up with the latest industry trends

Assess the latest technology and find out what it can offer you

Hear about the latest research in materials and applications

Network with top experts in the construction Profiles industry

