

# THERMOPLASTIC CONCENTRATES 2012

*An international marketing, business and technical conference for the  
thermoplastic concentrate industry*



**January 31 – February 2, 2012**  
Fort Lauderdale Marriott Coral Springs Golf Resort,  
Coral Springs, Florida, USA

Images courtesy of:  
**Plastics Color Corporation**

**SPECIAL OFFER: Save \$190 if you register before December 16, 2011**

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# THERMOPLASTIC CONCENTRATES 2012

C O N F E R E N C E

January 31-February 2, 2012,

Fort Lauderdale Marriott Coral Springs Golf Resort,  
Coral Springs, FL, USA

American thermoplastic concentrate markets have experienced the most extraordinary business environment over the last five years. Companies first had to contend with massive, unprecedented falls in demand as the global financial crisis hit and the economy moved into recession. This has been followed by a sharp rebound but which has led to shortages of the raw materials the industry relies upon, challenging companies to meet the recovering demand. What has remained constant is that managers have had to ensure that they are armed with the best and most up-to-date views on industry development in order to make intelligent and timely strategic decisions.

There is no better way of positioning yourself for the future than by coming to AMI's Thermoplastic Concentrates conference. This conference has established a position as the event where the key issues facing the industry are debated and discussed in an open and thought provoking environment. Attendees have benefitted from consistently high quality papers which not only deal with new technical developments but also include industry leaders giving real business insight into the successful management of companies in the current situation. In addition, the event gives you the opportunity to network with industry participants and develop new focus in your work.

This year's event is no different, and the program for Thermoplastic Concentrates 2012 is focusing on new business and technical trends in pigments, additives and machinery which will assist the innovation of new products and customer focused solutions. The second day of the conference will also give customer oriented views on how changes in the plastics industry will impact the concentrate industry, while hands on experience of running concentrate companies in the current economy will be featured in the final presentations.

Now more than ever is the time to come together with your peers and industry colleagues to discuss and exchange views to ensure that you plot the right course for the future of your business. I look forward to welcoming you in Coral Springs at AMI's Thermoplastic Concentrates 2012 conference.

## FIVE GOOD REASONS WHY YOU SHOULD ATTEND:

1. Key market papers will give you unrivalled information on market size, growth and the global trends for concentrates and the plastics industry as a whole.

2. You will hear about some of the most important technical developments in materials and machinery and how they can help you improve productivity and performance.

3. Benchmark your company's performance and experience against those of other leading players in the industry that will be at this event.

4. Put your marketing or technical questions to a panel of industry experts.

5. Network with our senior international audience.

## Tuesday, January 31, 2012

8:00 **Golf tournament sponsored by:**  
(Additional registration required)



1:00 Registration and welcome coffee

2:00 Opening announcements

## MARKET OVERVIEW

2:10 **Changes and challenges for the American plastics industry and its impact on the concentrate market**

Mr. Andrew Reynolds, Research Director,  
APPLIED MARKET INFORMATION Ltd., United Kingdom

2:40 **Consumer color trends 2012-2013**

Ms. Doreen Becker, Market Development Manager,  
AMERICHEM, United States

3:10 – 3:40 Coffee break sponsored by:



## SESSION 1 - PIGMENTS/ADDITIVES

3:40 **Coloration for sensitive applications**

Mr. Tad Finnegan, Technical Manager, Plastic Additives,  
BASF CORPORATION, United States

4:10 **How to get the best from your carbon black**

Dr. Natalie K. Harris, NA Technical Service Manager,  
COLUMBIAN CHEMICALS COMPANY, United States

4:40 Afternoon wrap up and questions

5:00 – 6:30 Cocktail Reception

## Wednesday, February 1, 2012

8:30 Welcome coffee

9:00 Opening announcements

## PIGMENTS/ADDITIVES CONTINUED

9:10 **Better understanding the influence of social trends, color, small business models, through mandelbrot fractals and Lady Gaga**

Mr. George Iannuzzi, Market Development Manager,  
EMD CHEMICALS, United States

9:40 **How to select TiO2 products**

Mr. Richard Bordeleau, Technical Service Manager,  
HUNTSMAN-PIGMENTS DIVISION, United States

10:10 – 10:40 Coffee break sponsored by:



10:40 **Innovations in coloring solutions using iron oxides and zinc ferrites**

Mr. Craig Maxey, Technical Sales Manager-Plastics,  
NUBIOLA, United States

11:10 **Novel pigment for masterbatch optimization**

Mr. Markus Blomquist, Managing Director,  
FP-PIGMENTS GmbH, Finland

11:40 **Advances in high-performance inorganic pigments to meet regulatory & performance requirements**

Mr. Mark Ryan, Marketing Manager,  
THE SHEPHERD COLOR CO., United States

12:10 – 1:40 Lunch

# PROGRAM

- 1:40 **Hindered amine light stabilizers and sulfur: what is really going on?**  
Mrs. Carrie W. Burr, Polymer Applications Manager,  
R.T. VANDERBILT COMPANY, INC., United States

## SESSION 2 - EQUIPMENT/TECHNOLOGY

- 2:10 **Twin screw extrusion system design innovations to produce consistent-repeatable quality concentrates**  
Mr. Charles Martin, President/General Mgr.,  
LEISTRITZ, United States
- 2:40 **Latest achievements in the compounding of high performance carbon black concentrates**  
Mr. Mike Irish, Vice President,  
BUSS, INC. -USA, United States
- 3:10 – 3:40 Coffee break
- 3:40 **Twin screw compounding extruders – improved performance and productivity**  
Mr. Eberhard Dieterich, Business Unit Manager,  
COPERION CORPORATION, United States
- 4:10 **Avoiding GIGO pitfalls in extrusion**  
Dr. Jaime A. Gómez, Global Business Development Manager,  
K-TRON, United States
- 4:40 **The task at hand - special applications of the hot face pelletizer**  
Dr. Philip S. Shoemaker, General Manager,  
MAAG AUTOMATIK, INC., United States
- 5:10 Afternoon wrap up and questions

## Thursday, February 2, 2012

- 8:30 Welcome coffee  
9:00 Opening announcements

## SESSION 3 - BUSINESS FORUM

- 9:10 **Leveraging social media to grow business in plastics additives & concentrates industry**  
Mr. Eric Albee, President,  
AFI GLOBAL (Addisperse), United States
- 9:40 **Organization development in times of change**  
Mr. John Manuck, President & CEO,  
TECHMER PM, United States
- 10:10 – 10:40 Coffee break
- 10:40 **Chaos theory – a case study of supply to the concentrate industry**  
Mr. Mark Bruner, President,  
O'NEIL COLOR & COMPOUNDING CORP., United States
- 11:10 **The current status and outlook for the thermoplastics concentrate market in North America**  
Mr. Andrew Reynolds, Research Director,  
APPLIED MARKET INFORMATION Ltd., United Kingdom
- 11:40 Afternoon wrap up and questions
- 12:00 – 1:30 Lunch
- 1:30 Conference ends

*AMI reserves the right to alter the program without notice.  
The latest program including any new speakers or changes to schedules  
can be viewed on our website [www.amiplastics-na.com](http://www.amiplastics-na.com)*

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